

## NASHVILLE AREA ETF 10 BEST

To see a list of the Nashville Area ETF holdings' 10 best performers since inception [click here](#). And check out the NASH industry breakdown below.

### NASH CEO SPOTLIGHT:

## A.J. Kazimi

Cumberland Pharmaceuticals



### NEWS FLASH:

**Cumberland Pharmaceuticals (NASDAQ: CPIX) stock recently attained a 52 week high at \$7.09, up from \$4.20 from the same time in the previous year. What factors have been driving the price of CPIX?**

We believe that the rise in share price is reflecting the company's improving fundamentals. Cumberland provided a series of favorable quarterly reports for 2014 delivering both growth and profitability. We also reported progress on the late stage development of two new product candidates – Heptoren® and Boxaban™. Our balance sheet has remained strong to support product additions and growth initiatives.

#### **Cumberland was responsible for FDA approval of Acetadote® and Caldolor®. How long is the FDA approval process and how important is it?**

FDA approval is key to our business. We must meet a rigorous set of criteria required by the FDA before they will approve a product. We must demonstrate a product's safety and efficacy profile acceptable to the FDA while assuring high quality manufacture. Submitting a product for FDA approval is the culmination of a lengthy process involving extensive non-clinical and patient studies, data analysis and biopharmaceutical manufacturing activities. We understand that our Acetadote® and Caldolor® products were the first FDA approved pharmaceuticals achieved by a Nashville based company.

#### **We also noticed the addition of two new products, Vaprisol® and Omeclamox®-Pak to the company's portfolio in 2014. Have they been able contribute to the overall performance of Cumberland Pharmaceuticals' product line in the short amount of time since adding them?**

We launched promotion of both products in 2014 resulting in the most diversified revenue stream in our company's history. Both products represented a good fit with our medical specialties and commercial capabilities. We have been pleased with their initial contributions that have played an important role in our recent financial results. We are also excited about the longer term growth prospects of both new brands.

#### **Expansion of market share is important to any business, how do you foresee the expansion of Cumberland Pharmaceuticals, through expansion of existing product lines or, the potential acquisitions of future products?**

Both. We believe that an FDA approved product is a valuable asset and we evaluate new opportunities to expand the market potential for our brands, by developing additional clinical data or by studying new patient populations that could benefit. In addition, we are also actively seeking out select acquisition candidates that would be a good fit for our company and our strategy.

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*Nashville Business Journal*  
April 21, 2015

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*Tennessean*  
April 20, 2015

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*Forbes*  
April 14, 2015

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*Seeking Alpha*  
April 6, 2015

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## START INVESTING TODAY.

For more information about the fund visit

[NashvilleETF.com](http://NashvilleETF.com).

## NASH FACTS:

### Fund Data as of 4/24/2015

Primary Exchange / NYSE ARCA

Ticker / NASH

CUSIP / 53957P106

Net Assets / \$11,624,903.45

Shares Outstanding / 350,000

Price Per Share / \$33.21

Closing Price / \$33.22

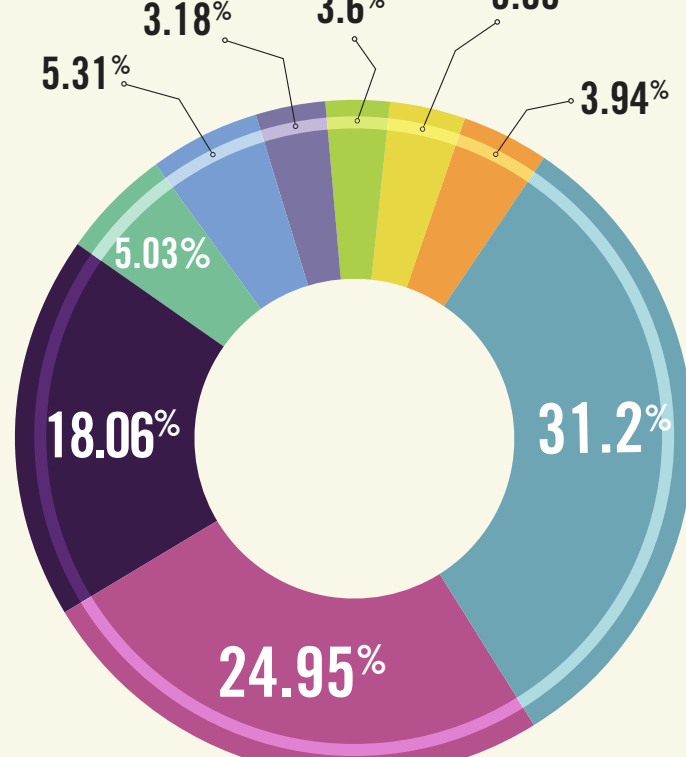
NAV / \$32.50

For standardized fund performance [click here](#).

### Fund Holdings :

- Healthcare 31.2%** — AAC Holdings, Inc (3.77%) / Acadia Healthcare (3.02%) / Amsurg (3.81%) / Brookdale Senior Living (2.62%) / Community Health Systems (5.18%) / Cumberland Pharmaceuticals (1.01%) / HCA Holdings (5.75%) / Healthways (1.86%) / LifePoint Hospitals (4.18%)
- Consumer Discretionary 24.95%** — Cracker Barrel Old Country Store (5.02%) / Dollar General (5.62%) / Genesco (4.62%) / Kirkland's (3.33%) / Tractor Supply (6.36%)
- REIT 18.06%** — Corrections Corporation of America (4.39%) / Tractor Supply Realty Trust (4.52%) / National Health Investors (3.89%) / Ryman Hospitality Properties (5.25%)
- Materials 5.03%** — Louisiana-Pacific (2.1%) / Noranda Aluminum Holding (2.93%)
- Energy 5.31%** — Delek US Holdings (5.31%)
- Industrials 3.18%** — CLARCOR (3.18%)
- Technology 3.05%** — HealthStream (3.05%)
- Financial 3.6%** — Pinnacle Financial Partners (3.6%)
- Cash 3.94%**

*Holdings are subject to change.*



### Nashville Area ETF (NYSE:NASH) allows investment in a basket of publicly traded companies based in middle Tennessee.

These companies benefit from the positive growth trends and characteristics of the Nashville area.

NASH is traded on the New York Stock Exchange and available through most stock brokers. The fund is rebalanced each quarter. Stocks in NASH are weighted according to 7 factors such as earnings, yield, momentum and market cap.

For more information, visit [www.nashvilleareaetf.com](http://www.nashvilleareaetf.com).

### What's an ETF?

Exchange Traded Funds are funds that track a specific index. When you buy shares of an ETF you are buying shares of a portfolio that tracks the yield and return of its underlying index.

**Nashville Area ETF, Invest In What You Know.**

**[NashvilleAreaETF.com](http://NashvilleAreaETF.com)**



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All ETF products are subject to risk, which may result in the loss of principal. Investment in smaller companies typically exhibit higher volatility. The Fund will invest substantially all of its assets in the securities of companies that have their headquarters or principal place of business located in the Nashville, Tennessee region. The Fund may be impacted by events or conditions affecting the region to a greater extent than a fund that did not focus its investments in that manner. The fund is expected to invest a relatively large percentage of its assets in the healthcare sector and negative performance of the sector will negatively impact the fund. Diversification may not protect against investment loss.

**Carefully consider the Nashville Area ETF's investment objective, risk factors, and charges and expenses before investing. This and other important information can be found in the Nashville Area ETF's Prospectus, which may be obtained by calling 855-480-NASH (6274). Read it carefully before investing.**

ETF shares are not redeemable with the issuing fund other than in large Creation Unit aggregations. Instead, investors may buy or sell ETF Shares in the secondary market with the assistance of a stockbroker. In doing so, the investor may incur brokerage commissions and may pay more than net asset value when buying and receive less than net asset value when selling. The NAV of the Fund's shares is calculated each day the national securities exchanges are open for trading as of the close of regular trading on the New York Stock Exchange ("NYSE"), normally 4:00 p.m. Eastern time (the "NAV Calculation Time"). Shares are bought and sold at market price (closing price) not NAV. Market price returns are based on the midpoint of the bid/ask spread at 4:00 pm Eastern Time (when NAV is normally determined).

An active secondary market for the Fund's shares may not exist. Although the Fund's shares will be listed on an exchange, subject to notice of issuance, it is possible that an active trading market may not develop or be maintained. There is no guarantee that distributions will be paid.

SEI Investments Distribution Co. is the distributor for the Nashville Area ETF. SEI Investments Distribution Co., 1 Freedom Valley Drive, Oaks, PA, 19456.

Not FDIC Insured / No bank guarantee / May lose money